

eZ Community, new perspectives

eZ Winter Conference 2010, Geneva – Jan. 21st

Nicolas Pastorino <nfrp@ez.no> - Community Manager twitter: @jeanvoye



smile, we're on TV



Outline

- Before
- Now
- To come

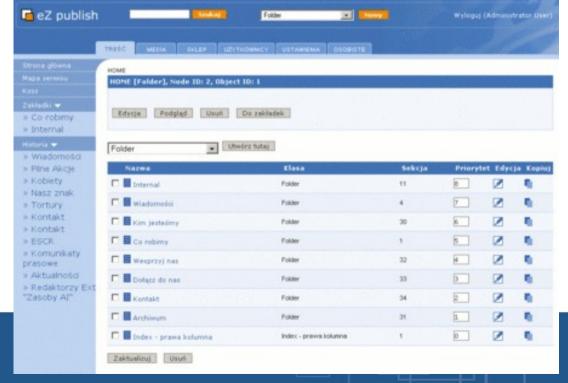
Community at eZ before: ambiant

10 years old community around eZ Publish

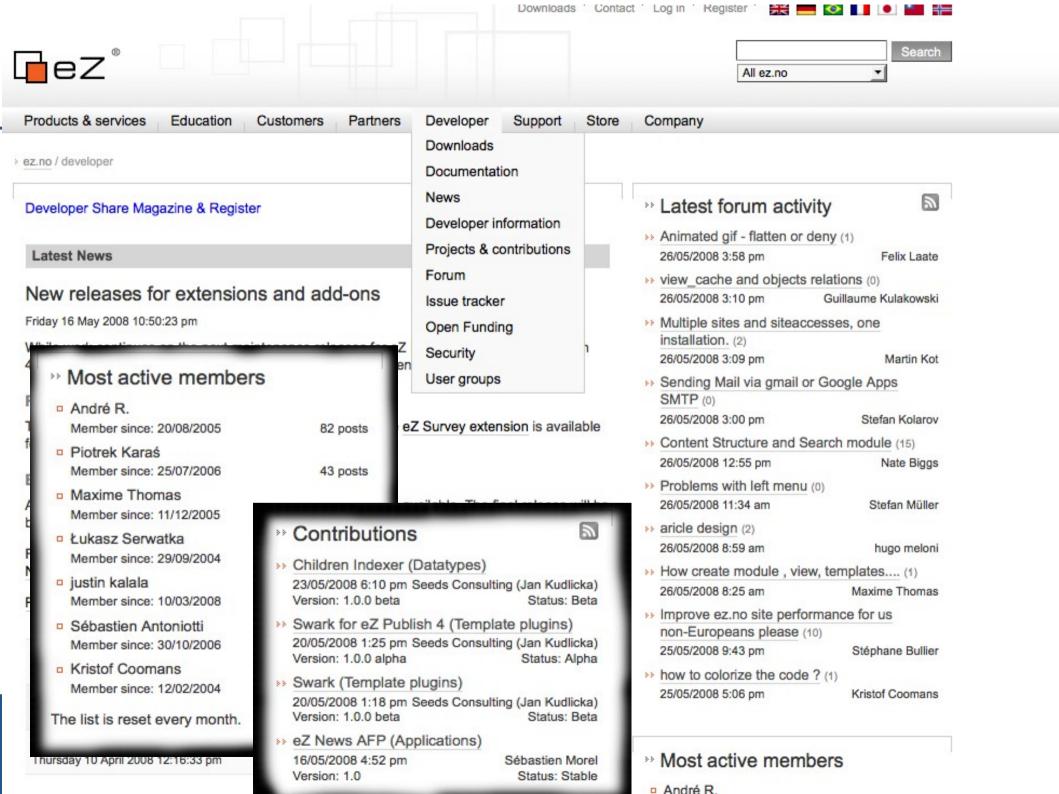
http://ez.no/developer only

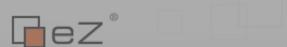


Community activity rewarded in the Partner Program, **only**

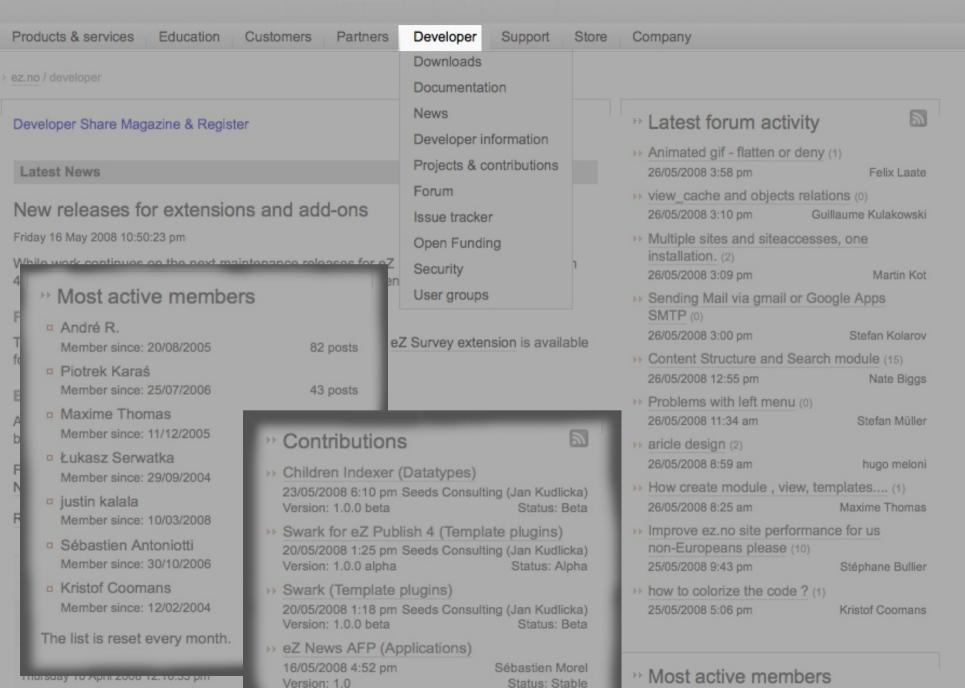








All ez.no Search



André R.

Community at eZ now: focus

- dedicated Care
- dedicated Program
- dedicated Portal
- common Objective



[now] dedicated Care

- Showing our devotion to open-source, someone is now caring full time since oct. 1st:
 - /me <nfrp@ez.no>

- Responsibilities:
 - Grow and "intensify" the community
 - Share values: openness & innovation



For companies (≠ individuals) (you can be your own company: freelancer :))

Involvement leads to visibility in the community



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Benefits

Access to the partner days

Listed in the 'companies' directory ("yellow pages")

 Ability to post offers/get contacted through the 'career' section



- Benefits
 - Access to the partner days
 - Contacts with partners, contact with business
 - Listed in the 'companies' directory ("yellow pages")

 Ability to post offers/get contacted through the 'career' section



Benefits

- Access to the partner days
 - Contacts with partners, contact with business
- Listed in the 'companies' directory ("yellow pages")
 - Public visibility, ranked after the company's activity
- Ability to post offers/get contacted through the 'career' section



Requirements:



- Requirements:
 - Be a company
 - = 1 or more individuals



- Requirements:
 - Be a company
 - = 1 or more individuals
 - One live eZ Publish reference







- Knowledge creation
 - Articles & tutorials, blogging



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- Entropy creation
 - Forum activity, animation



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- Contributions
 - Code (http://projects.ez.no),bug reports



- Knowledge creation
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- Contributions
 - Code (http://projects.ez.no),bug reports
- Sponsoring
 - Invite someone new to register





http://share.ez.no



http://share.ez.no

"On top of moving the former ez.no/developer section to a dedicated platform, it is meant to give the possibility to any person interested in eZ software, knowledge or contacts an entry point to these resources"

Monday, november 2nd, first day



Forums Articles Tutorials Blogs Projects Directory Team

> eZ Community

search

Community day

At the eZ Winter Conference 2010, meet up with the community in Geneva, jan. 21st.

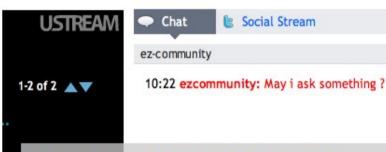
Register and read more here.



Get eZ Publish



Get support



eZ Winter Conference LIVE, from your sofa!

If you can not make it to the Winter Conference this time, but would like to get a taste of what is happening there, you just have to find a nice couc ...

Articles and tutorial



Selling Pay-Per-Download Products

by Peter Keung

Many products – PDF books, songs, and online games, among others – are well suited for a pay-per-download workflow. In such a case, customers buy products online and receive immediate access, without



Dangers of CSRF and XSS

by Ilia Alshanetsky



Import export from ODF

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Blogs



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Hello eZ Ecosystem! I am delighted to announce that the first features, resulting of our common work is now available for you to use! ...



Happy New Year: release of must-have extensions for eZ Publish 4.2!

Tag cloud

.htaccess 4.1 4.2.0 acelerator admin interface refresh advertisements agenda aiCache cache reverse proxy cache varnish speed performance ajax alias apache2 API array attachment attribute attribute exists attributes autoload automatic automtaic subscription bccleanuprss blocks positioning browser cache calendar christmas christmas gift classes clear cache clear poll cache Cluster clustering collected info community community day

community portal condition

Last forum activity

Resume large file upload

Hakim Bouras 20/01/2010 7:01 pm

 Wrong HTTP redirect status code returned when posting collected info



XML-RPC implementation

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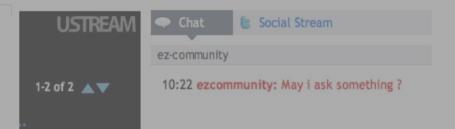
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会会会会 Marko Zmak 20/01/2010 4:24 pm

XML-RPC implementation

[now] dedicated Portal

- Your entry gate to the eZ Community
- You think it needs more love ?
 Missing the feature that would make a big difference ?

...some people also did, and joined the share.ez.no team. (more on this in next talk)







76560 forum posts



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34898 registered users



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75 articles



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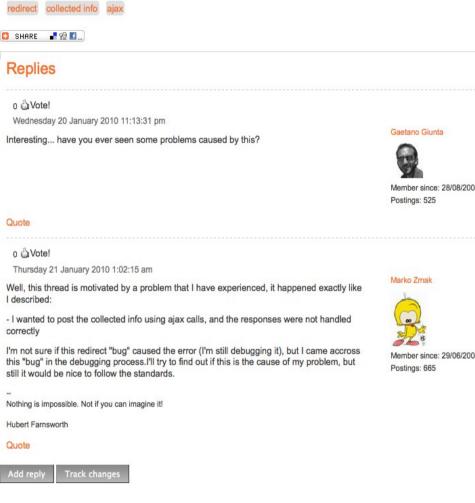
objective



"Make the eZ Community an attractive, helpful and fun place to step by when working with eZ Publish."



- Get involved now :
 - Use the forums
 - http://share.ez.no/forums
 - Propose an article/tutorial
 - community@ez.no
 - Chat on IRC
 - irc://irc.freenode.net/#ezpublish
 - irc://irc.freenode.net/#ezcomponents





Get involved now (ctd) :

- Open-source an extension on http://projects.ez.no
- Read documentation on



HE COMMUNITY CONTRIBUTION CORNER

- http://ez.no/doc
- http://ezpedia.org
- Aggregate your blog on a planet
 - http://planetezpublish.org/
 - http://www.planet-ezpublish.fr/

» New projects

» Static Cache Improved

Wednesday 20 January 2010 21:30 Renan Leme Version: 1.0 Status: Beta

strip_except

Wednesday 20 January 2010 18:00 Steven E. Bailey Version: Version 1.0 Status: Stable

>> smartshort

Wednesday 20 January 2010 17:45 Steven E. Bailey Version: 1.0 Status: Stable

>> NM Checkout

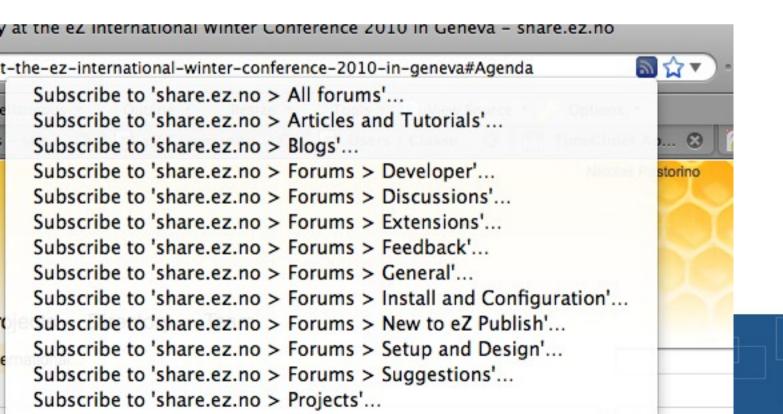
Wednesday 20 January 2010 08:21 Eirik Johansen Version: 1 Status: Beta

» NM jQuery library

Tuesday 19 January 2010 23:20 Eirik Johansen Version: 1 Status: Stable



- Get involved now (ctd) :
 - Follow on twitter
 - http://twitter.com/omh/ez-publish-developers
 - Use RSS :



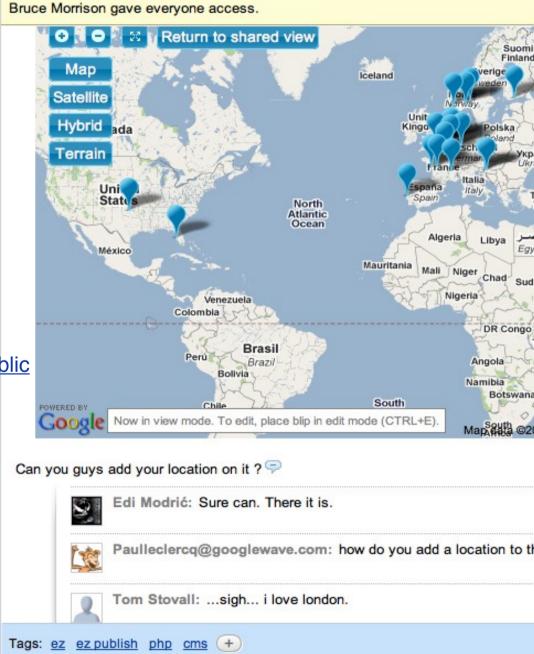


UCK is a too

- Get involved now (ctd) :
 - Experience Google Wave:



- Write on the mailing-list:
 - http://lists.ez.no/mailman/listinfo/sdk-public





Community at eZ to come: exciting!

- Week 5 Community Program live on share.ez.no
- February Design contest launch:
 - "Design the eZ Community website, and win a ticket to the next Summer Conference in June"

- February Public opening of blogs:
 - "Best 2 certified bloggers win their Summer Conference in june"



Community at eZ to come: exciting!

March/April – Forum ergonomy enhancements, per several members' suggestions

June – eZ Summer Conference

- Continuously work on the portal by the share.ez.no team:
 - Migration to eZ Publish 4.3
 - Implementation of the new design
 - Twitter integration
 - Bug fixing



Community at eZ to come: exciting!

Questions?

Thanks!

(these slides will be made available for download somewhere. You'd better plug in into the community if you'd like to have them)

