eZ – Strategy

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eZ Systems – Strategic Baseline

- Enterprise ready

  - Rich functionality ready to run (out of the box)

  - Performance & Scalability

  - Reliability & Serviceability – Vendor Product Support

- Trust

  - Customer control through open standards and open source

  - Global vendor with 100% IP

  - Large international community

- Best TCO

  - Pay as you go, no up front cost

  - Cost efficient implementation

Rich functionality – direct value out of the box

- We help our customers to manage their content lifecycle

  - Create – manage – distribute and access

- We enable our customers to manage **any** content from **any** source and deliver on **any** channel

- We want to provide the best user experience

- eZ Publish - more than just content management :

  - eZ Find, eZ Flow, eCommerce

  - UGC, eZ Teamroom, Newsletter

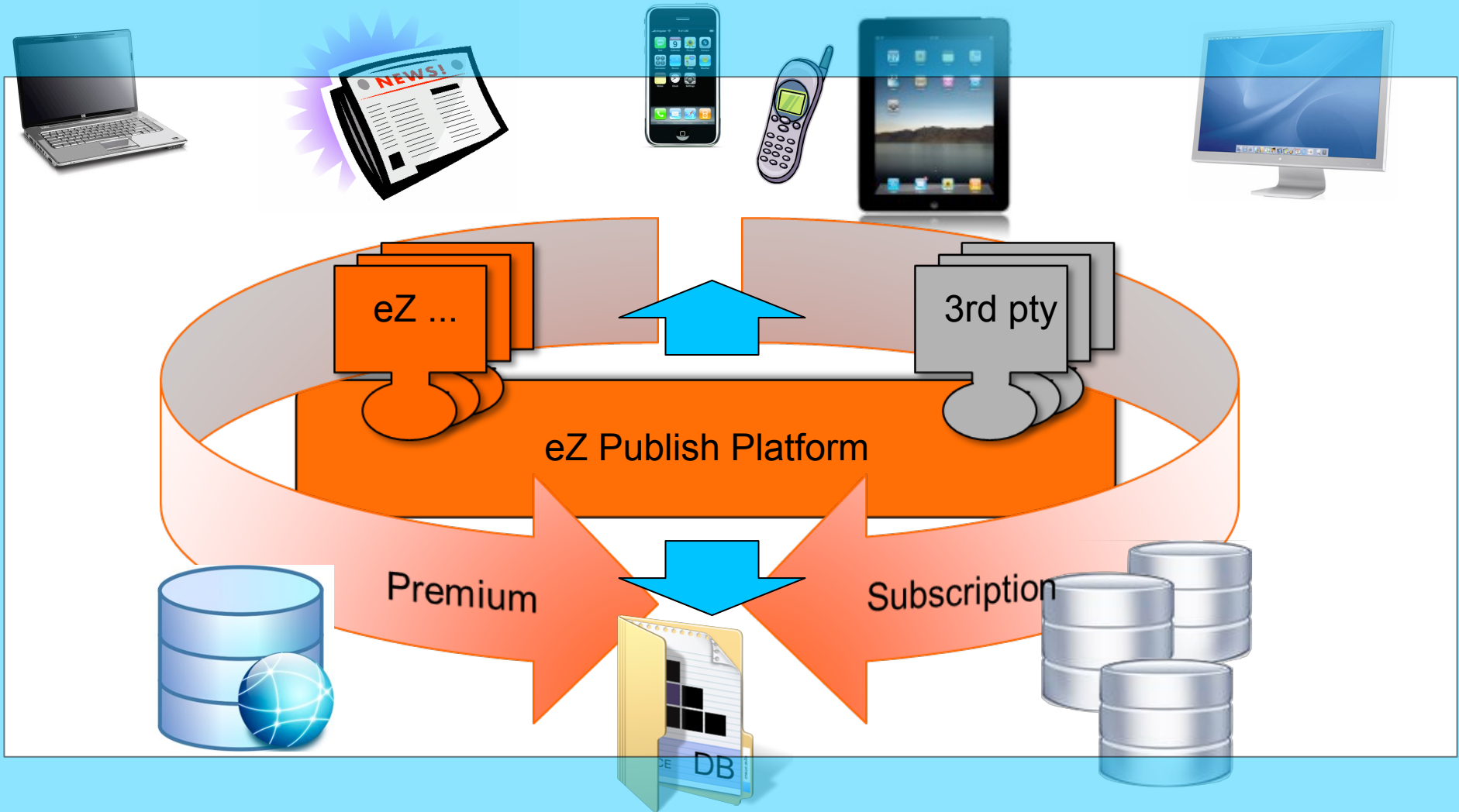 - Smart Phone / iPad / iPhone application toolkit

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Any Content from Any Source to Any device

eZ ...

3rd pty

eZ Publish Platform

DB

eZ Publish Premium Subscription

eZ ...

3rd pty

eZ Publish Platform

Premium

Subscription
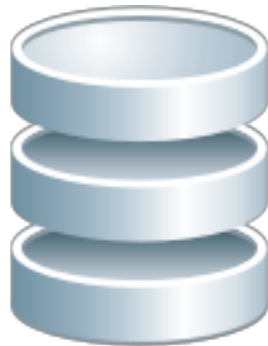
DB

Project Support from Integration Partner

eZ´s Vision, Mission, Values

- Vision :

  - We are THE platform of choice for ANY content from ANY source to ANY device

- Mission :

  - To drive innovation by leading a global community and deliver the best content experience on any device at competitive prices.

- Values :

  - We are open, easy and reliable

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New and exciting: Enterprise Edition and Community Project

eZ is committed to……

- Value proposition with Partners for customers

- Partner based Go To Market model

- Increase product value and differentiation

- Support structures enforcement

….. And with your feedback and collaboration, we will continue on our successful journey together !

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